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## MEDIA ADVISORY

### **2011 Roadmap on State Highway Safety Laws Shows Serious Safety Deficit for Many States *Traffic Safety Laws Save Lives and Taxpayer Dollars: Safety and Solvency go Hand in Hand***

**WHAT:** NEWS CONFERENCE – Advocates for Highway and Auto Safety (Advocates) will release the eighth annual report card grading all 50 states and the District of Columbia on their performance in adopting 15 basic highway safety laws on occupant protection, impaired and distracted driving, and teen driving. This year's report focuses on the correlation between the lack of highway safety laws and needless state expenditures.

The 2011 Report will feature the best and worst performing states, states making the most and least progress over the past year, dangerous loopholes in each state that contribute to preventable death and injury, and state-specific data on traffic deaths, injuries and related economic losses.

**WHEN:** **Monday, January 24, 2011 at 10 a.m. EST**

**WHERE:** National Press Club, Zenger Room, 529 14<sup>th</sup> Street, NW, Washington, DC

**WHO:** **Dr. Grant Baldwin**, Director, Division of Unintentional Injury Prevention, Centers for Disease Control and Prevention (CDC)

**Marlene Case** (Pottstown, PA) An emergency room nurse who lost her 17-year old son, Andrew, a passenger in a car crash with a 16-year old driver, and a total of six teens in the car. One other teen was killed.

**John Cullerton**, President, Illinois State Senate

**Jackie Gillan**, Vice President, Advocates for Highway and Auto Safety

**Bill Martin**, Senior Vice President, Farmers Insurance and Insurance Co-Chair, Advocates

**Ted R. Miller, Ph.D.**, Principal Research Scientist, Pacific Institute Research and Evaluation

**Mark R. Sochor, M.D., M.S., FACEP**, Associate Professor and Research Director, Department of Emergency Medicine, University of Virginia

**Judith Lee Stone**, President, Advocates for Highway and Auto Safety

**LIVE WEBCAST** of the news conference will be available at [www.saferoads.org](http://www.saferoads.org).

**ELECTRONIC PRESS KIT** including the complete 2011 Roadmap to State Highway Safety Laws will be available on January 24, 2010, 9:30 a.m. EST at [www.saferoads.org](http://www.saferoads.org).

**BACKGROUND:** Advocates for Highway and Auto Safety is a coalition of insurance, consumer, health, safety and law enforcement organizations that work together to advance state and federal highway and vehicle safety laws, programs and policies.

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